


**BIRD**

*Flooring  
Styles*

**1949**

**Mid-Year Supplement**

DEWITT-SEITZ   
DULUTH, MINN.

**BIRD presents...**  
**for Fall 1949**

*New Designs providing  
Greater Profit Opportunities for You!*

WHEN BIRD creates a pattern we stake our reputation that it will be a fast moving item. Before we manufacture a new Armormite or Linoleum pattern, it is pre-tested by consumer research. Surveys are carried on, not in one particular area, but all over the country. This is your assurance that Bird patterns are going to sell and please your customers, too.



CHICAGO

NEW YORK

EAST WALPOLE, MASS.

SHREVEPORT, LA.

MARBLEIZED



No. 0207

2 yds. wide



# BIRD ARMORLITE

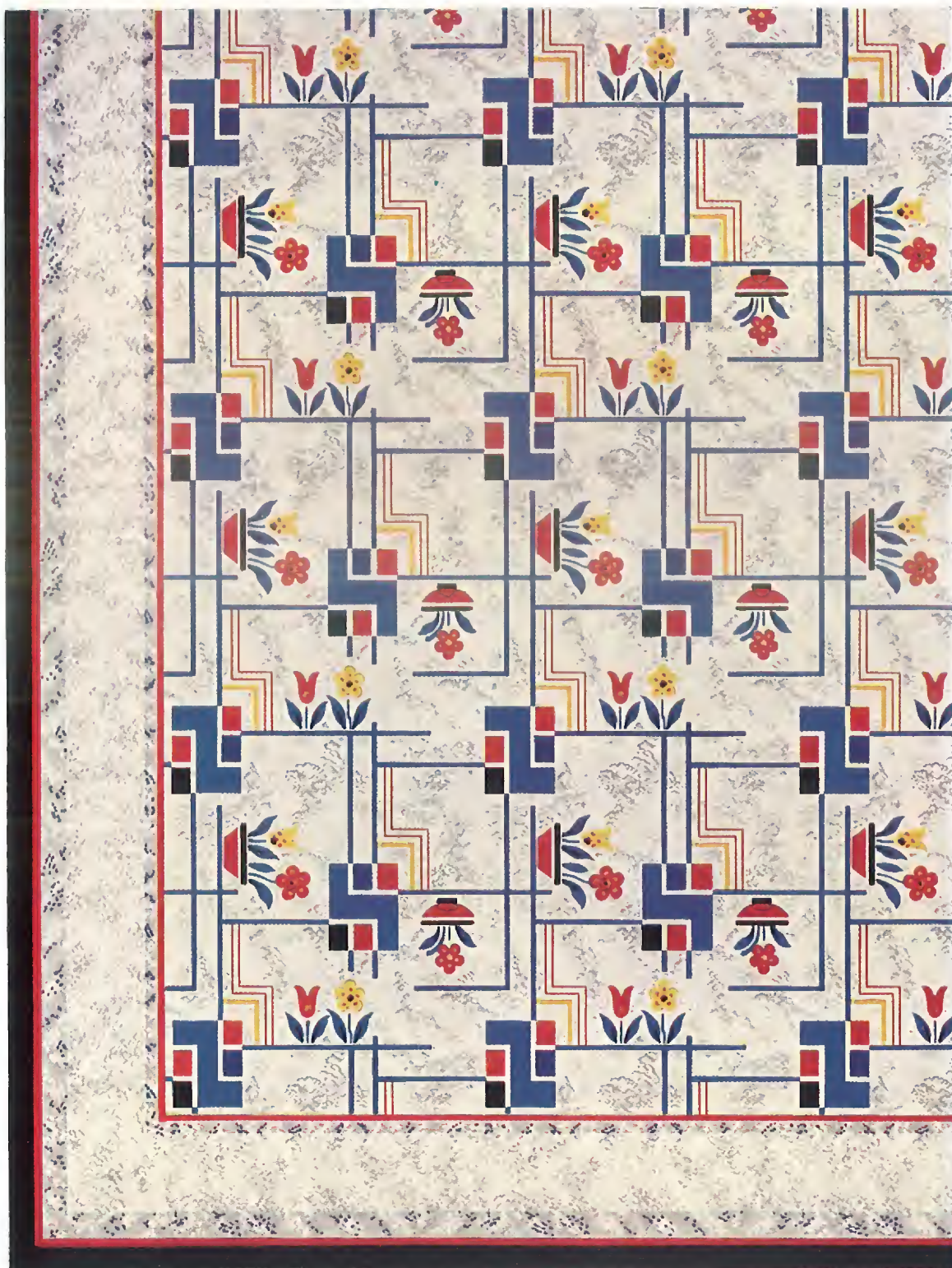
## CARVED TEXTURE



No. 6315 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



## DECORTILE

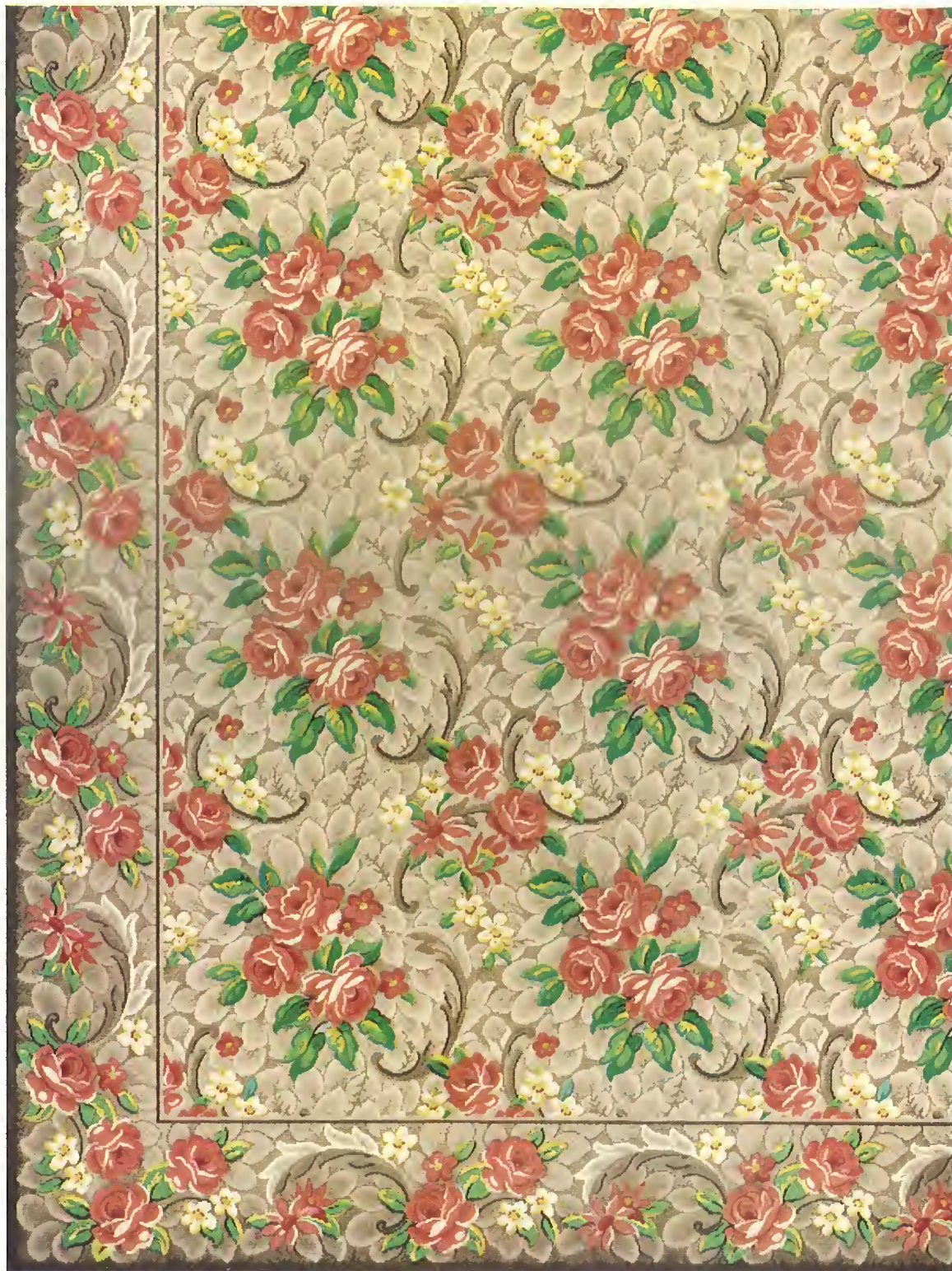


No. 6323 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



# BIRD ARMORLITE

## COLONIAL FLORAL



No. 6362

sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9

1/9 Actual Size



COLONIAL FLORAL



No. 6364

sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9

1/9 Actual Size



# BIRD ARMORLITE

## COLONIAL FLORAL



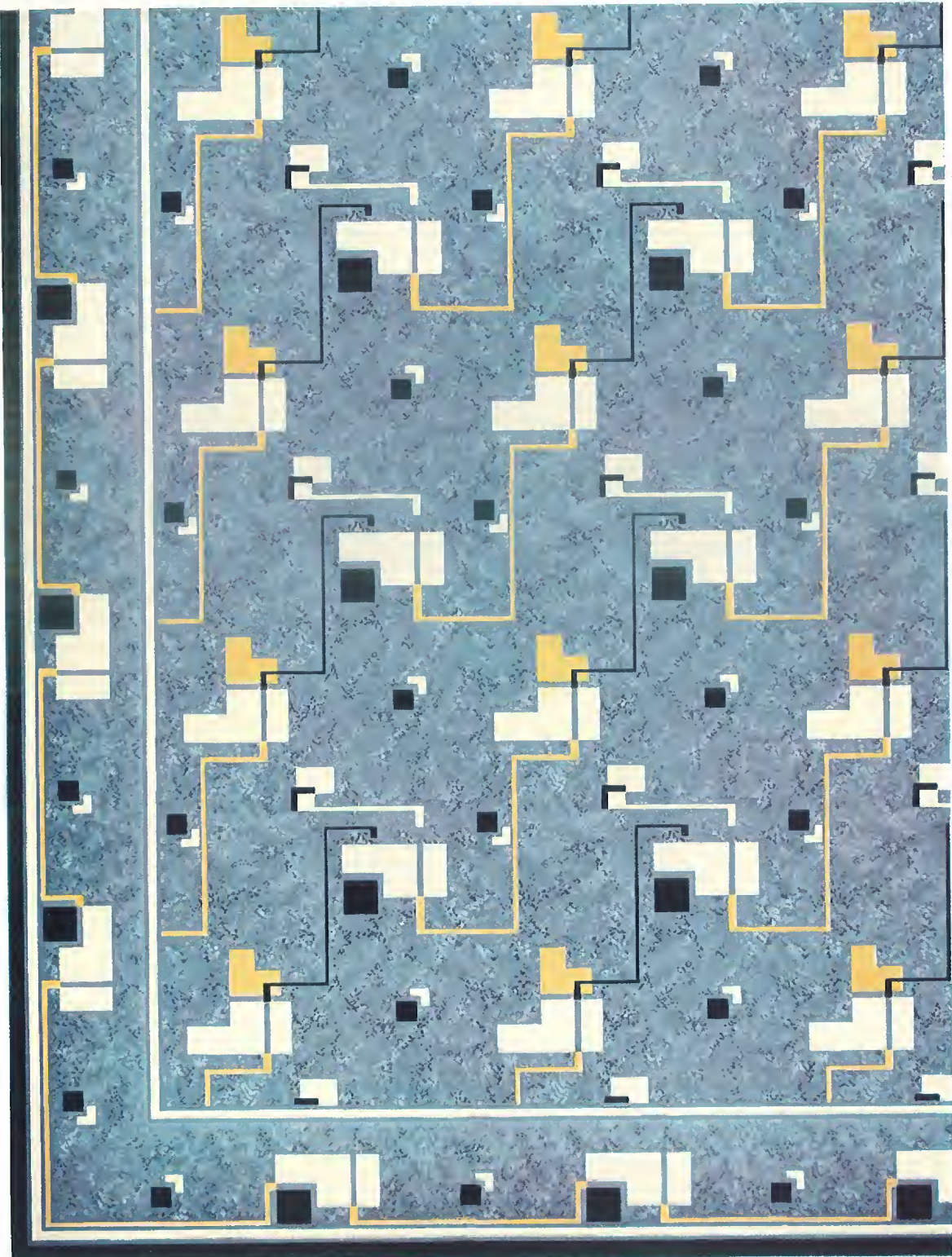
No. 6365

sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9

1/9 Actual Size



CONNECTED OVERLAY

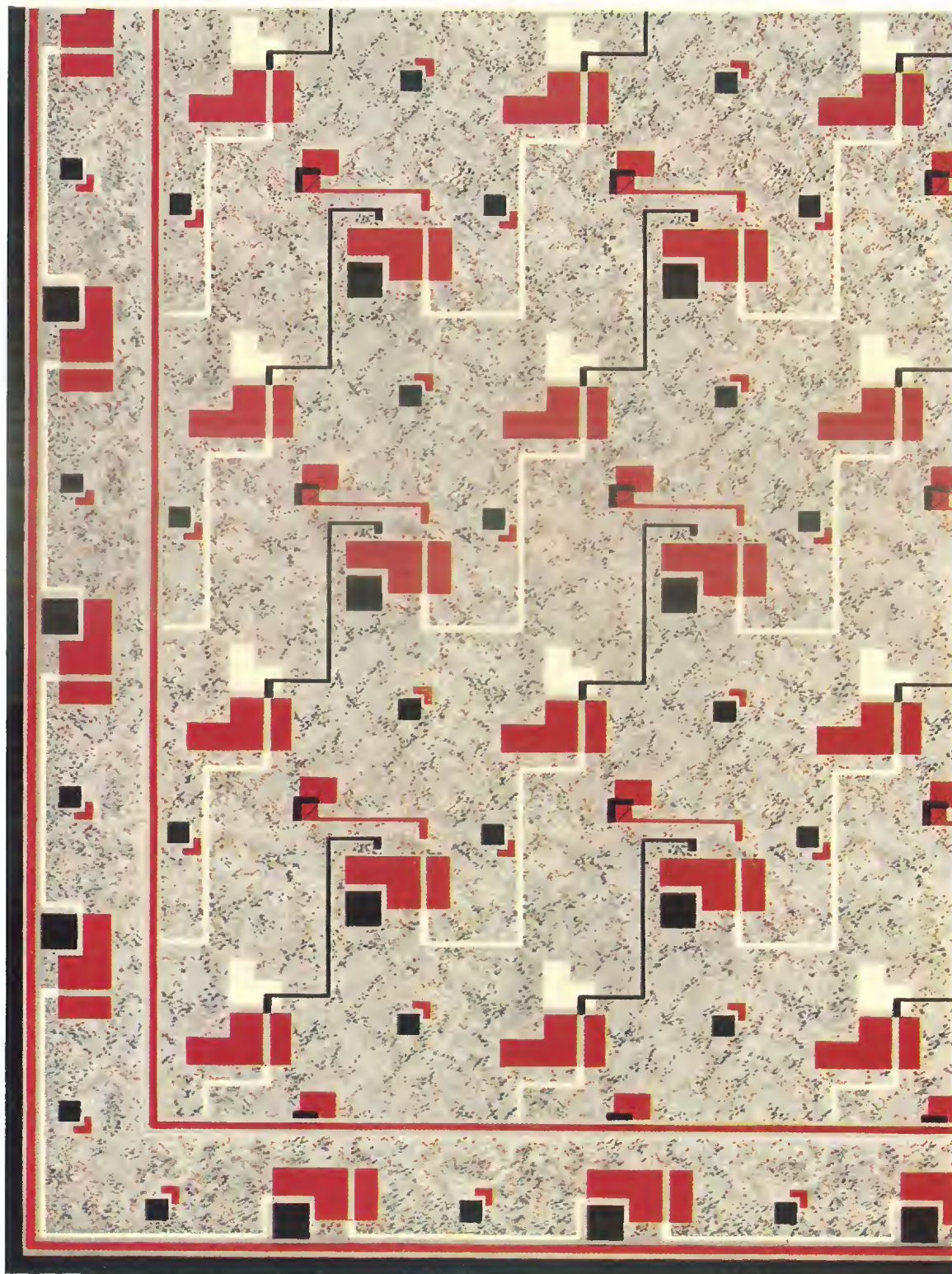


No. 6373 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



# BIRD ARMORLITE

## CONNECTED OVERLAY



No. 6374 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size





No. 3310 2 yds. wide      No. 1310 3 yds. wide      Also Rugs      Repeat 18"



No. 3323 2 yds. wide      No. 1323 3 yds. wide      Also Rugs      Repeat 18"



# BIRD ARMORLITE



No. 3374 2 yds. wide

No. 1374 3 yds. wide

Also Rugs Repeat 18"





## ACCENTED OVERLAY



No. 2261 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



# BIRD ARMORLITE

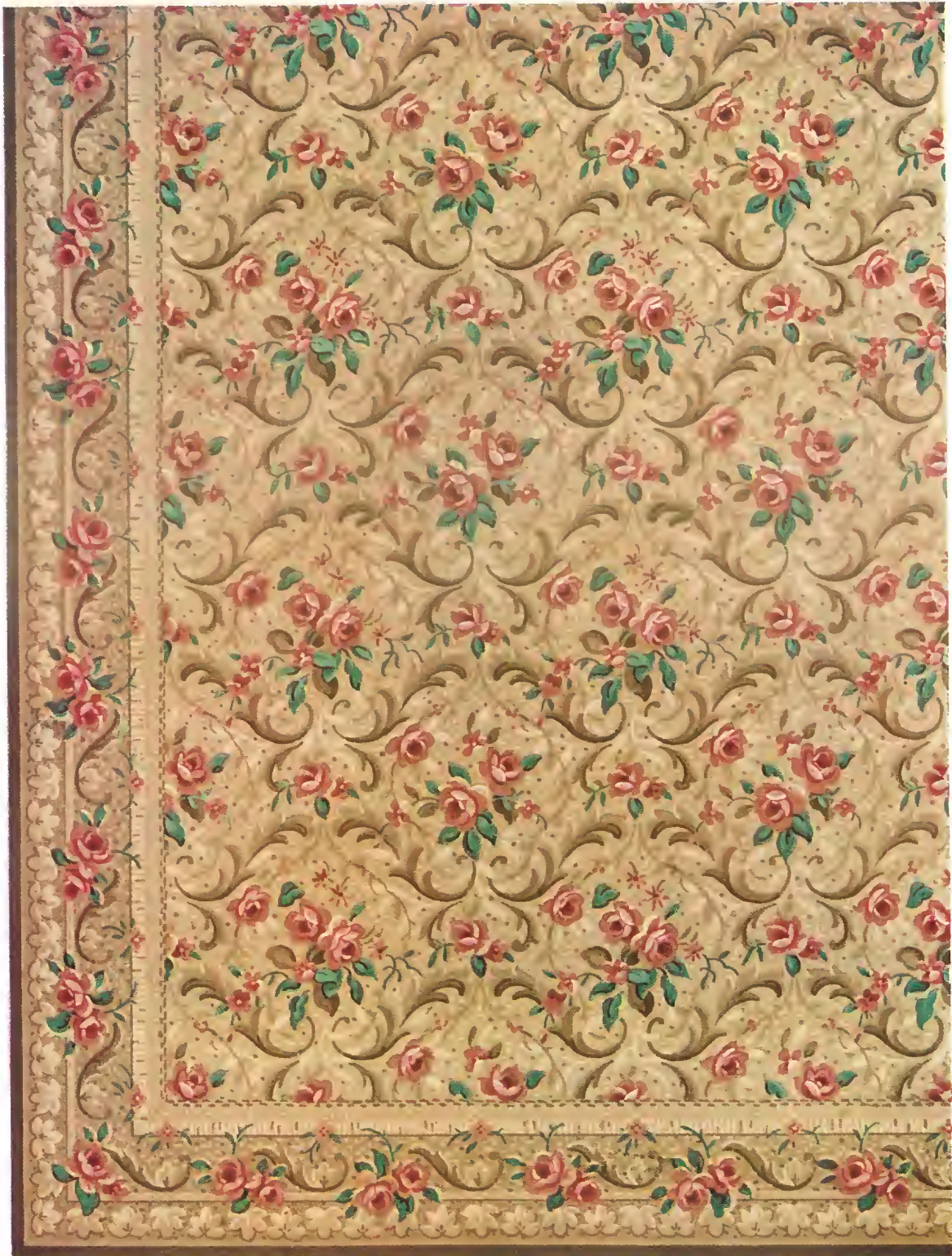
## ACCENTED OVERLAY



No. 2265 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



VICTORIAN FLORAL



No. 2271 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



## VICTORIAN FLORAL



No. 2273 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



VICTORIAN FLORAL



No. 2275

sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9

1/9 Actual Size



# BIRD ECONOMY

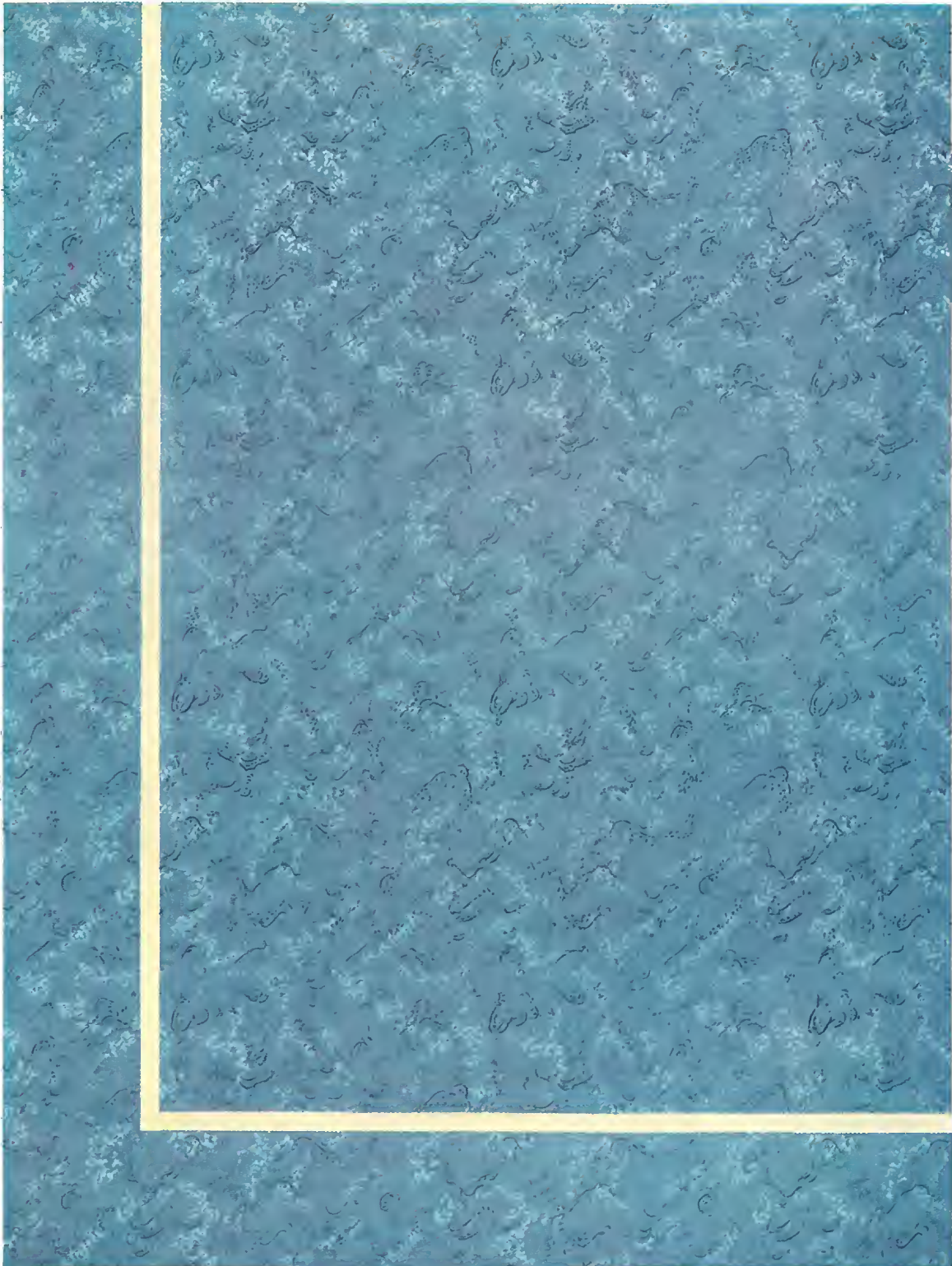
## MARBLEIZED



No. 2281 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



MARBLEIZED



No. 2283 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size



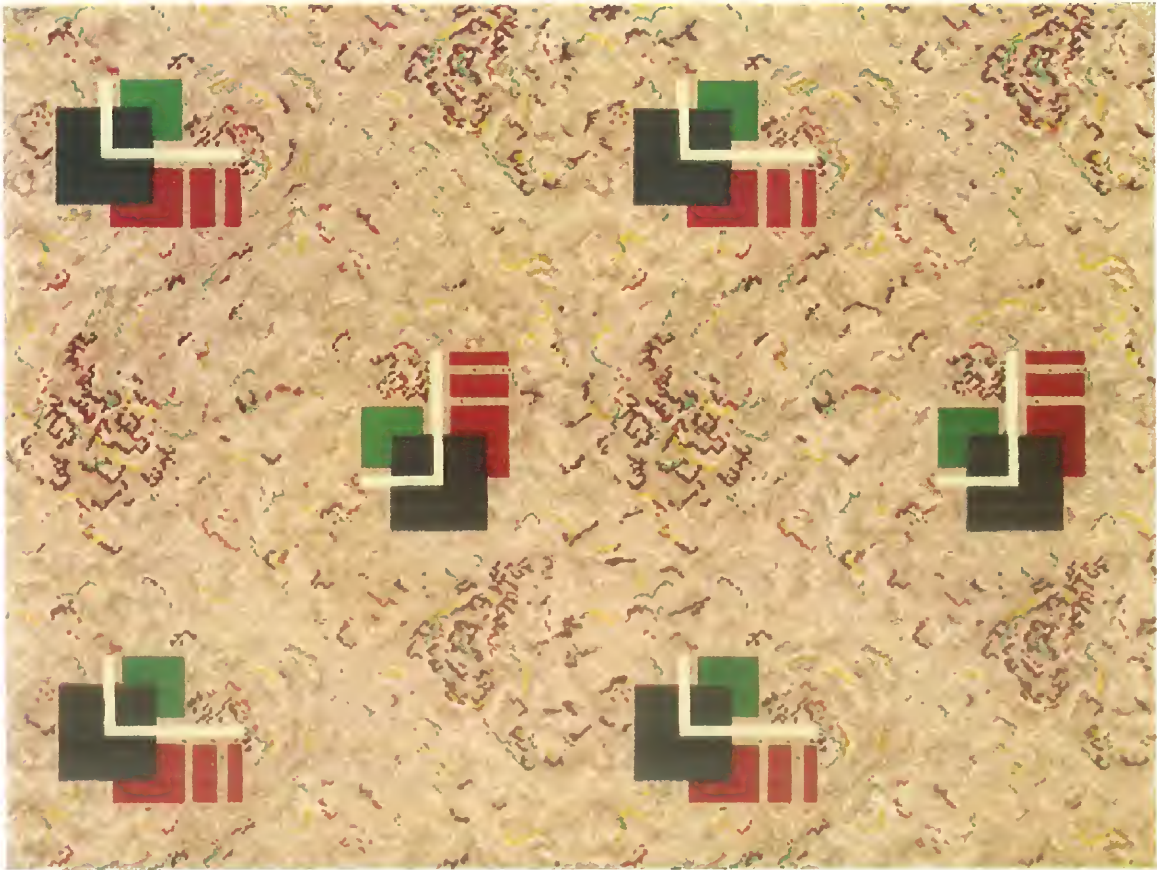
# BIRD ECONOMY

## MARBLEIZED



No. 2285 sizes: 9x15, 9x12, 9x10½, 9x9, 7½x9, 6x9 also 2 yds. and 3 yds. wide 1/9 Actual Size

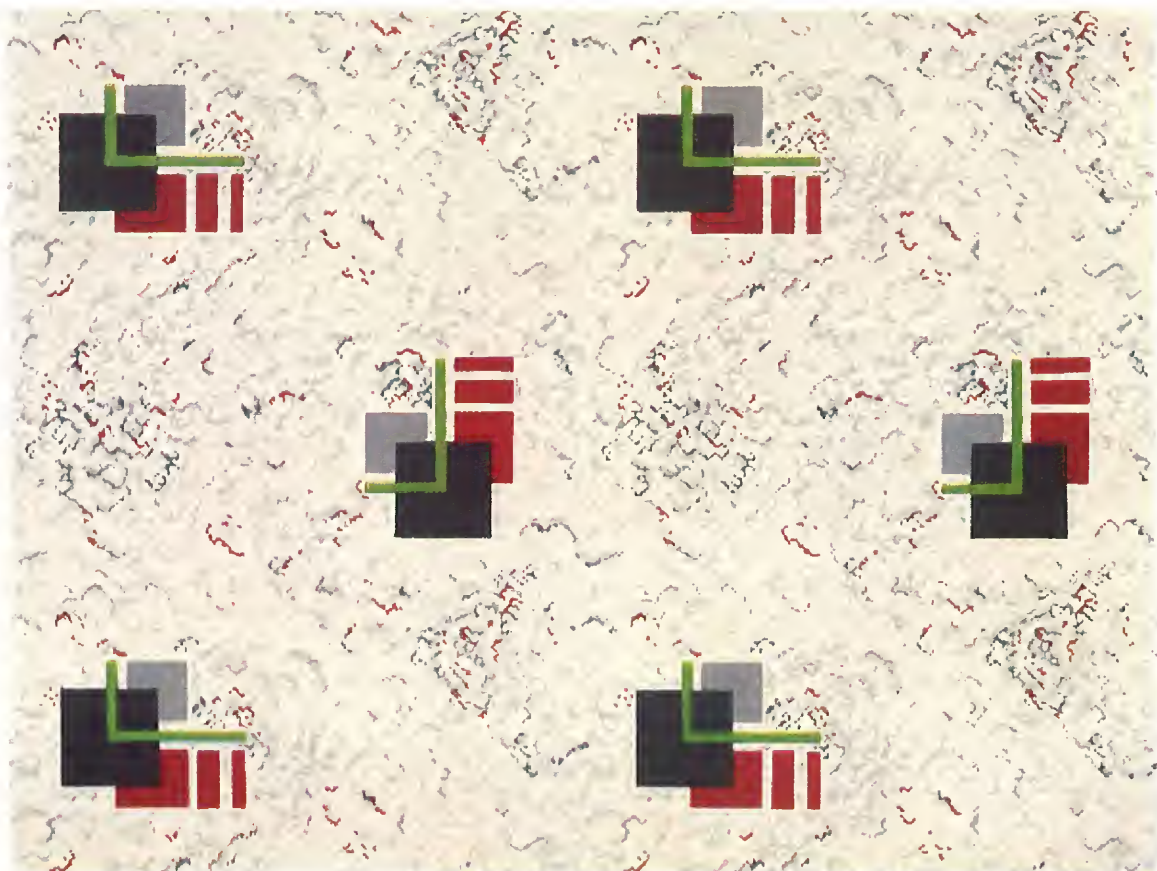




No. 4261 2 yds. wide

No. 5261 3 yds. wide

Also Rugs Repeat 18"



No. 4265 2 yds. wide

No. 5265 3 yds. wide

Also Rugs Repeat 18"





No. 4271 2 yds. wide

No. 5271 3 yds. wide

Also Rugs Repeat 18"

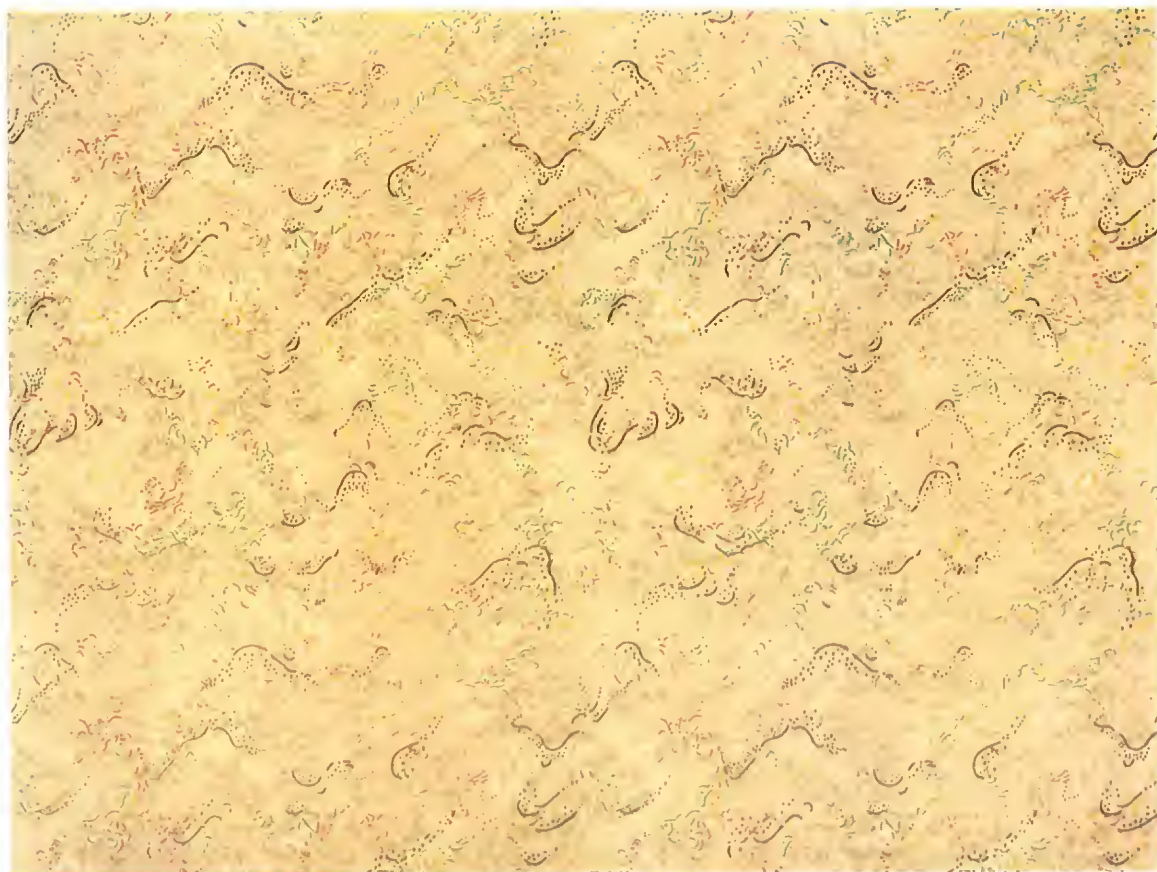


No. 4273 2 yds. wide

No. 5273 3 yds. wide

Also Rugs Repeat 18"





No. 4281 2 yds. wide

No. 5281 3 yds. wide

Also Rugs Repeat 18"



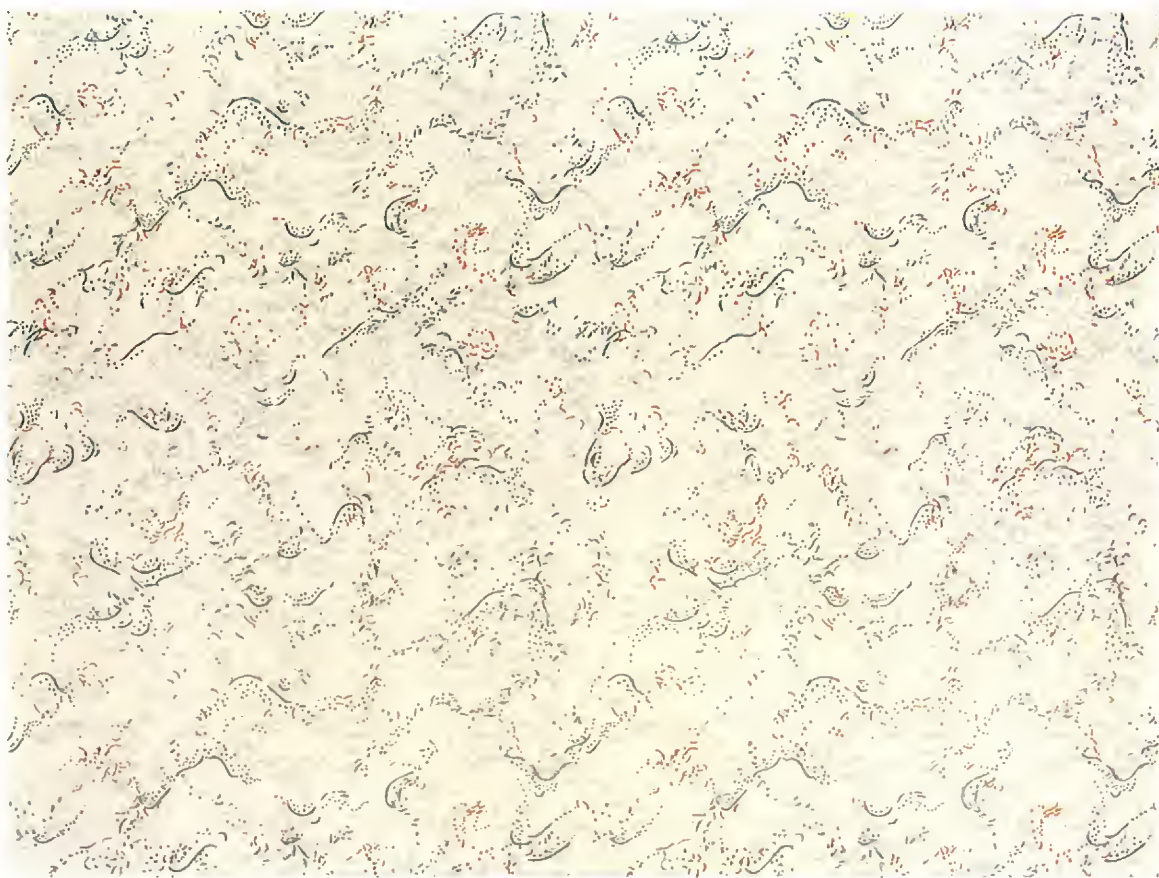
No. 4283 2 yds. wide

No. 5283 3 yds. wide

Also Rugs Repeat 18"



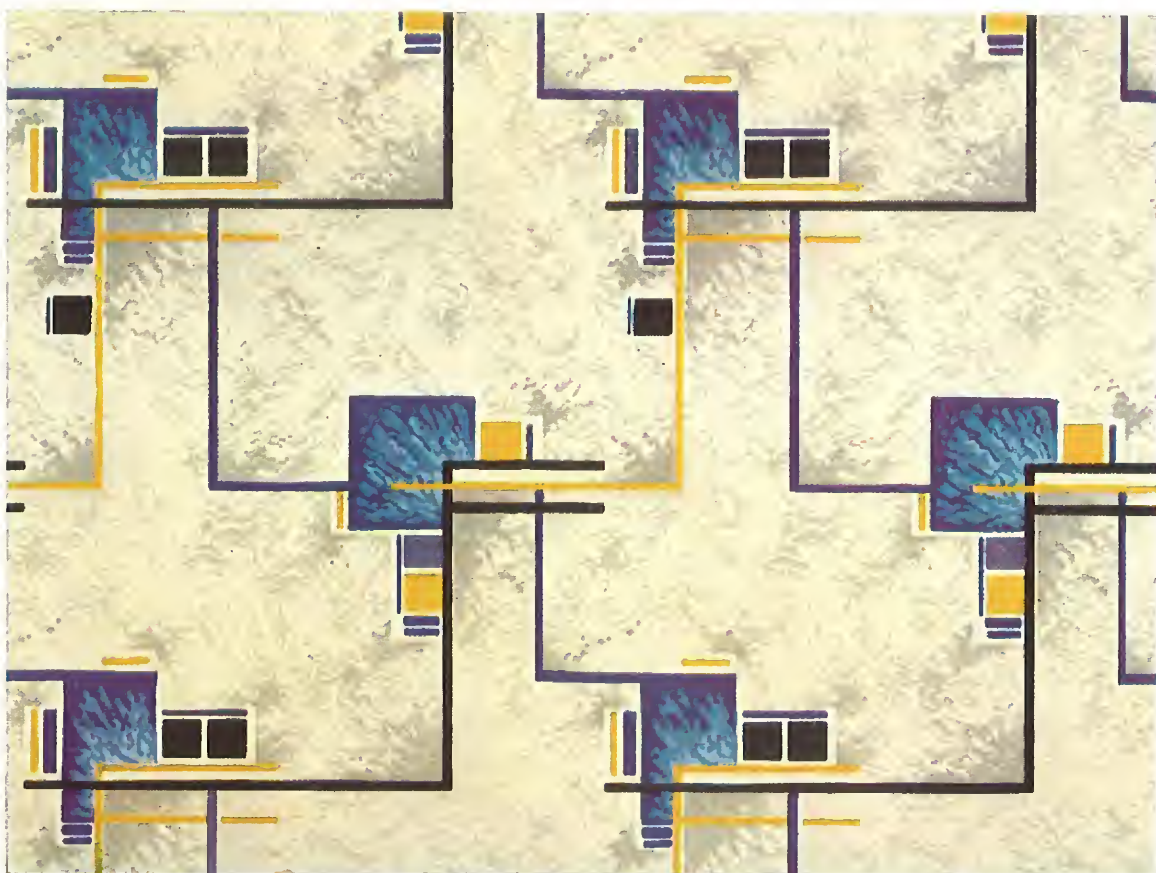
# BIRD ECONOMY



No. 4285 2 yds. wide

No. 5285 3 yds. wide

Also Rugs Repeat 18"

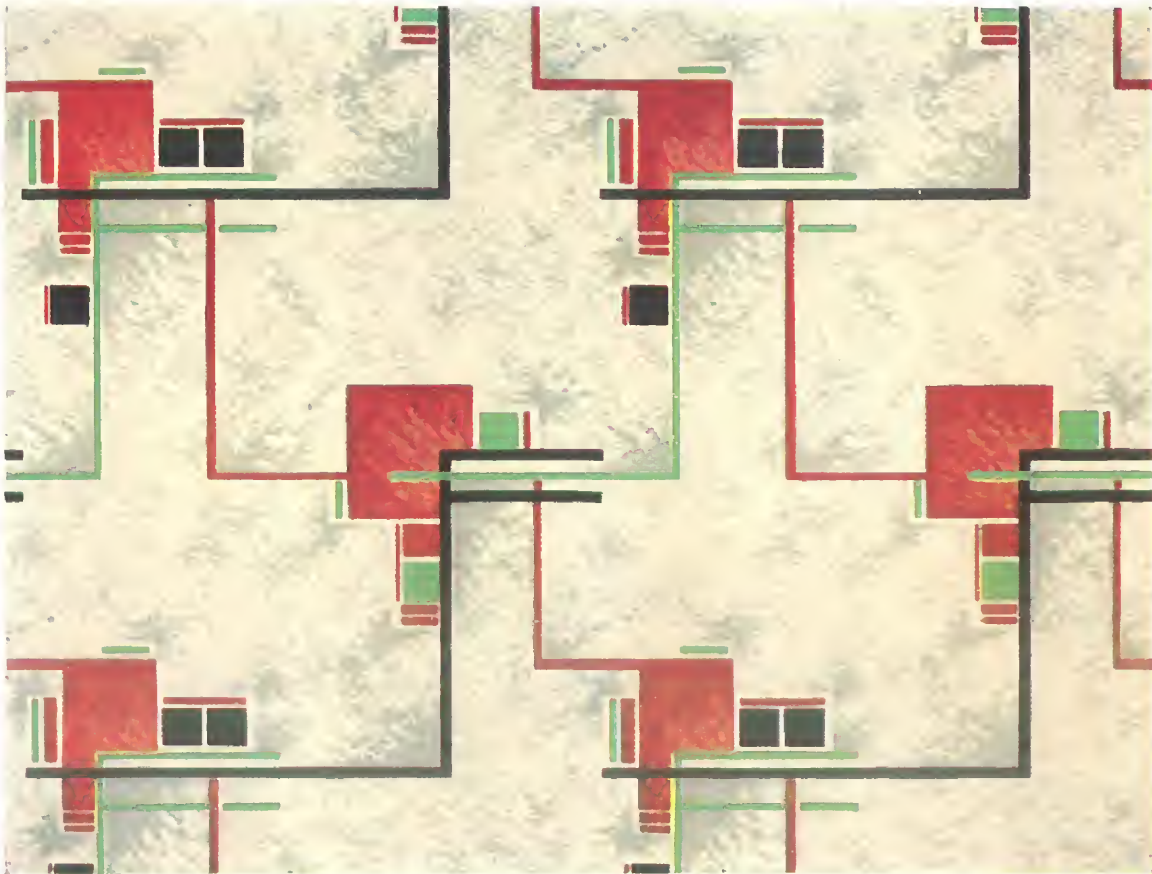


No. 4293 2 yds. wide

No. 5293 3 yds. wide

Repeat 18"





No. 4295 2 yds. wide

No. 5295 3 yds. wide

Repeat 18"





Sound product development  
has made BIRD an outstanding manufacturer  
for over a century and a half



*Bird Quality Products are:*

BIRD ENAMEL SURFACE RUGS AND FLOOR COVERINGS

BIRD LINOLEUM

BIRD RUBBERLIKE RUNNER

BIRD ASPHALT SHINGLES AND SIDINGS

BIRD SOLID FIBRE AND CORRUGATED SHIPPING CONTAINERS

BIRD CLEATED FIBRE CASES

BIRD SHOE CARTONS

BIRD HORTICULTURAL PRODUCTS

BIRD INDEX PRESSBOARD



EAST WALPOLE, MASS.







